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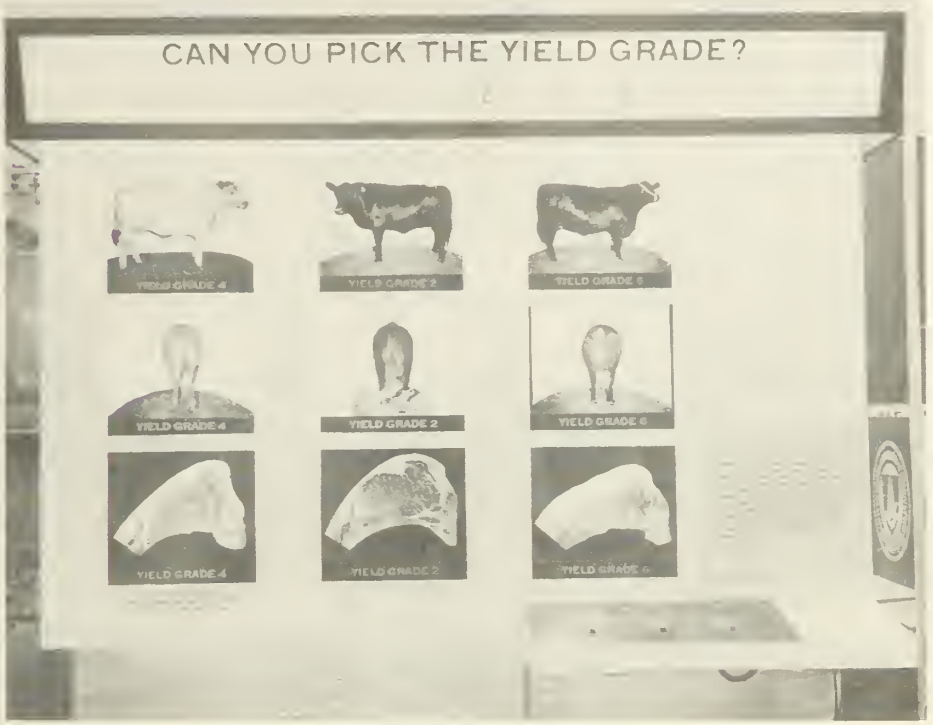
UNITED STATES DEPARTMENT OF AGRICULTURE
AGRICULTURAL MARKETING SERVICE
LIVESTOCK DIVISION
WASHINGTON 25, D. C.

"CAN YOU PICK THE YIELD GRADE?"



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This new exhibit, developed by the Livestock Division of USDA's Agricultural Marketing Service, gives the viewer a chance to try his hand at applying the Department's proposed new yield grades for beef. The exhibit explains the characteristics on which yield grades are based, and displays a set of color transparencies of each of three representative grades of animals and beef. After studying the transparencies, the viewer presses a button and a light comes on underneath the set of pictures he has graded.

Size: Set up, the exhibit measures 6-1/2 feet wide by 7-1/2 feet high and extends 25 inches outward from the rear wall of the display booth.

Lighting: Is built in and includes illumination for the identifying headboard, the color transparencies, and the grade identification strips. All power feeds from a central terminal box which is simply plugged into a 110-volt AC supply. Total power consumption of the exhibit is 1,500 watts.

Shipping: The exhibit comes packed in a shipping crate measuring 96 inches by 52 inches by 20 inches, and weighing 390 pounds. Simple set-up instructions are attached to the crate lid.

For further information, contact the Livestock Division, Agricultural Marketing Service, U.S. Department of Agriculture, Washington 25, D.C.

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